Consultant's Council

Consultant's Council Activities

Guiding Principle: We communicate and share ideas, concerns, trends, industry direction and needs of ITE's consulting community.

The ITE Consultant's Council serves as a sounding board for the ITE Board of Direction on the strategic direction of ITE, provides a forum for collaboration among senior representatives from the member firms, and working with ITE staff, identifies and develops products and services of benefit to its member firms.

Dues for the Council go directly to sponsoring programs selected by the Council members themselves and each member firm has a representative sitting on the Council. Additionally, member firms can involve their employees on the development of the initiatives selected by the Council such as those listed below.

Sandbox Design Competitions
The success of the 2020 Microbility Sandbox Design Competition motivated the Consultant's Council to consider a longer-term commitment for this competition as a sole sponsor of the event.
- For 2021, the group selected Vision Zero and the competition focused on near-miss technology to perform safety studies.
- For 2022, the topic of Equitable Sim City Design Competition was selected with the purpose of planning and designing a community in a post-pandemic world—balancing elements of equitable design.

- For 2023, the topic of Optimizing Main Street focused on optimizing the right-of-way for a corridor that could serve as an example in terms of balancing corridor needs, safety, operations, mobility, equity, and livability.

Diversity Scholars Scholarship
In collaboration with the Industry Council, the Consultant's Council funds one $4,000 Diversity Scholars scholarship. The purpose of the Diversity Scholars program is to increase the participation of underrepresented populations in the transportation profession by supporting increased diversity at the undergraduate level.

Leadership ITE Consultants Council Scholarship
The ITE Consultants Council is funding an annual scholarship to an applicant based upon a combination of things such as merit, financial need and whether the candidate's District or Section offer local scholarships already.

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Joint Employer Council Town Halls
For two years in a row, the Consultant's Council, along with the Public Agency and Industry Councils, hosted a Joint Employer Council Town Hall meeting—featuring guest speakers and breakout sessions. In 2022, the Town Hall focused on staff retention and recruitment and a Quick Bite was developed on the topic. In 2023, the topic focused on innovative project delivery methods.

Webinars
Each year the Consultant's Council hosts 1-2 webinars on topics selected by the council members. Topics have included things ranging from recruitment and retention to building your brand on social media.

Informational Report—Best Practices in Selecting Transportation Consultants
This report was written primarily for public agency officials responsible for engaging consultants to provide professional services pertaining to the planning, design, construction, maintenance and operation of transportation systems and facilities.

Plenary Speaker Sponsorship for the ITE Annual Meeting and Exhibition
Each year, the Consultant's Council has been a sponsor of one of ITE's Annual meeting plenary session speakers.

Additional Benefits
In addition to influencing the development of the products and services that are developed by the Consultant's Council, member firms receive an array of benefits including:

- Listing on the ITE Trip Generation web page as a consultant (where applicable) doing Traffic Impact Analysis Studies.
- Recognition as an industry leader through all ITE communication channels and at the ITE Annual Meeting and Exhibition.
- Access to ITE Board Members and input on new programs, products, and services.
- Influence over new products specific to member firms.
- Exclusive networking opportunities.
- Member-only networking through the Consultant's Council e-Community.

MEMBERS