International Board of Direction Actions

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Priority	ANNUAL/ONGOING	SHORT TERM	MEDIUM TERM	
HGH	I-4: Industry Safety Campaigns Participate in Transportation Safety Awareness Programs and Campaigns	I-6: ITE Safety Pledge Establish an ITE Transportation Safety Pledge	I-5: Transportation Safety Policies Update Update ITE Transportation Safety Policies	
	TR-8: Safety Focus in ITE Journal Publish an ITE Journal Annually focused on Safety		TR-1: Methods and Practices for Setting Speed Limits Update Update and Revise the Methods and Practices for Setting Speed Limits: An Informational Report	
			TR-7: Automated Enforcement Informational Report Develop an Informational Report on the Use and Application of Automated Enforcement	
			P-2: New Safety Partnerships Establish New Partnerships with Transportation Safety Organizations	
MEDIUM		SE-3: Safety Focus in the ITE Traffic Bowl Strengthen Focus in the ITE Traffic Bowl Competition	TR-3: Safe System Technical Brief for Non- Technical Audiences Prepare Resources on the Safe System Approach for a Non-Technical Audience	
		P-1: National Safety Partner Engagement Plan Develop a Partner Engagement Plan for Traditional National Safety Organizations		
ROW				

	LONG TERM		
	SE-1: Safety in Higher Education Embed Transportation Safety in Higher Education Programs		
l es	TR-5: Implementing the Safe System Approach Recommended Practice Develop ITE Recommended Practice on Implementing the Safe System Approach for Public Agencies		
	SE-4: K-12 Safety Education Resources Identify and Develop K-12 Traffic Safety Education Resources		