2021 Award Winner

**Congratulations ITE 2021 Award Recipient** 

## 2021 SECTION/CHAPTER MOMENTUM AWARD NATIONAL CAPITAL SECTION OF CITE



The National Capital Section (NCS) of CITE (Canadian District) has received ITE's 2021 Section/Chapter Momentum Award. This award recognizes the Section or Chapter that achieved significant growth in membership, activities, or engagement.

NCS attributes the momentum for future success that they've been able to build during a very unprecedented and challenging 2020 to six main factors:

**Transformation of Organizational Culture:** An influx of new members, new ideas and the pandemic forced many changes in how leadership collaborated. They instituted bi-weekly 30-min calls to plan, brainstorm, and coordinate. They will continue to hold them.

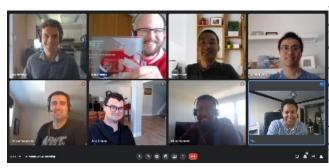
**Three-Year Section Strategy:** In 2020, the NCS Executive developed a 2021-2023 Strategic Plan to grow membership, increase participation, and strengthen ties to the local community of professionals, students, and future engineers.

**Innovative and Interesting Technical Content:** Each of their three 2020 technical events (one inperson and two virtual) were very well attended, in part due to the carefully selected topics of interest.

**Relationships with Local Community of Professionals:** NCS published quarterly e-newsletters, which contained industry news, resources, local project updates, webinar recordings, and profiles of members of the Executive Committee. NCS rebranded itself with a Section logo, established a LinkedIn page to offer another channel for communication, and established an annual awards program, NCS's A. M. Khan Lifetime Achievement Award, which celebrates local professionals who've made significant contributions to the transportation industry.

**Relationship with the Local Student Chapter:** NCS strengthened its relationship with the Carleton University Student Chapter to support student ITE members in the Ottawa area.

**Commitment to Diversity and Inclusion:** NCS issued two statements in support of the global protests against anti-Black and anti-Asian racism, challenging its members to put their expertise



into positive action. As part of its three-year Section strategy, the NCS is planning to increase diversity in the local membership pool, especially among women and BIPOC individuals. They are committed to exploring transportation equity issues in their professional development as well.

The Executive Team accepting the award on behalf of the Section.