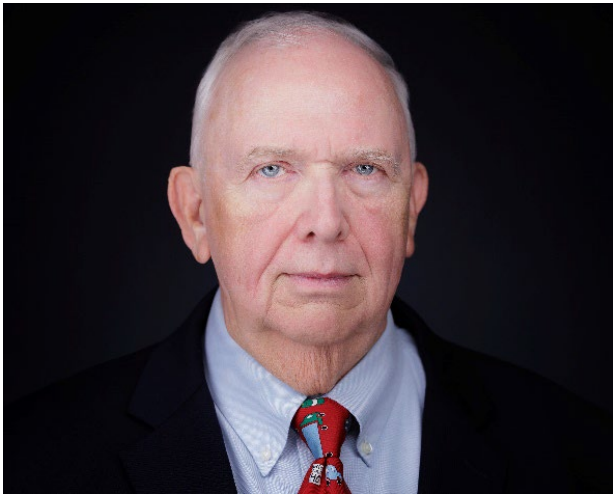


THEODORE M. MATSON MEMORIAL AWARD

Richard A. Cunard, P.E.



ITE—A Community of Transportation Professionals is pleased to announce that **Richard A. Cunard, P.E., (F)** has been selected to receive one of ITE’s top honors, the [Theodore M. Matson Memorial Award](#). The award was established in 1957 to honor the legacy of Theodore M. Matson, who contributed greatly to the common welfare through advancement of the techniques of traffic engineering and through training of those in the profession. The award recognizes an individual who has made outstanding contributions to the practice and advancement of traffic engineering.

“Rich is a long-standing leader in our profession, having managed countless Transportation Research Board (TRB)

Committees, Subcommittees, and industry projects throughout his illustrious career. His influence and impact on advancing the research and practice of transportation engineering has been profoundly important to the industry,” said Steve Kuciemba, ITE Executive Director and CEO.

Richard A. Cunard's career has been marked by a profound impact on transportation research and practice. Serving as a Senior Program Officer and Engineer of Traffic & Operations at the Transportation Research Board (TRB) of the National Academies of Sciences, Engineering, and Medicine, Cunard has been a pivotal figure since 1989. His role has involved overseeing more than 40 TRB committees, subcommittees, and task forces focused on various aspects of traffic operations, including vehicle-highway automation, highway capacity, intelligent transportation systems, traffic control devices, and more.

Throughout his tenure, Cunard has annually administered the peer review process for approximately 800 technical papers related to traffic operations, ensuring the highest standards of research and implementation. He has also managed the traffic operations sessions and meetings component of the TRB Annual Meeting, which includes around 90 sessions and workshops and 50 committee and subcommittee meetings. His efforts have been instrumental in shaping the discourse and development of innovative transportation solutions.

Beyond his administrative duties, Cunard has represented TRB in national and international transportation organizations, conducting field visits with State Departments of Transportation and universities to identify emerging issues and critical research activities. His leadership and vision have significantly contributed to the identification and resolution of key transportation challenges.

Visit [here](#) for more information on ITE’s Awards Program and to see the other 2024 award recipients.