

Theme 3: Engaging Districts and Sections in welcoming and supporting planners

2023 Goal: Encourage all Districts and Sections to increase programming for planners; Work with leading Sections to develop model programming

- *Develop a menu of potential actions for use by Sections to increase programming for planners*

Ideas:

- Joint activities with APA, APBP, MPO's
- Accessibility, walking tours with local planning groups
- Visit infrastructure or development projects
- Create a list of speakers to reach out to –
 - Individual planning departments in local jurisdictions
 - Speakers from MPO's
 - University planning schools
- Coordinate an ITE webinar watching event organized by the Section (*ITE to consider creating a webinar that would work well for this purpose*)
- Integrate planning into STEM activities
- Recognition (friendly competition) of Sections who host planning events throughout the year.
- Promotional materials to Sections around planning benefits to include at meetings and in newsletters
- Individual presentations around the roles that people played in the development of a project (highlight collaboration)
- Consider ex-officio planner board member or some planning professional as a part of the development of events/sessions

