



Kathi Driggs, IOM

Deputy Executive Director and COO

kdriggs@ite.org | 202.785.0060 ext. 112

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Bridget Gorman Wendling to Join ITE as Senior Director of Communications

WASHINGTON, DC – ITE—A Community of Transportation Professionals is pleased to announce that Bridget Gorman Wendling will be joining ITE on January 2, 2024, as Senior Director of Communications.

Bridget will be an integral part of ITE’s Marketing and Communications team, providing insight and guidance for ITE’s communications strategies internally with ITE’s members and externally with transportation industry partners. In addition to leadership, she will manage ITE’s day-to-day communications activities and initiatives by utilizing her strong writing, editing, creative, and project management skills. Bridget will also manage ITE’s annual awards program and cultivate and strengthen relationships with ITE’s industry partners and allied organizations.

“We are thrilled to welcome Bridget as the new Sr. Director of Communications. Her expertise as a writer and editor, coupled with her comprehensive skillset and commitment to excellent member service, make Bridget an invaluable addition to our Marketing and Communications team,” said Steve Kuciemba, Executive Director and CEO. “She clearly has a deep respect for and understanding of the role of communications in fostering relationships and creating a positive community for our members, which aligns perfectly with ITE’s mission. We look forward to the positive impact Bridget will have on ITE.”

Bridget has more than 25 years of communications and marketing experience in both membership associations and the private sector. She has been an independent consultant for the last 17 years and has collaborated with various clients on a diverse array of communications initiatives, including writing speeches, presentations, scripts, newsletters, feature articles, white papers, manuals, textbooks, web copy, and marketing collateral. For the last three years, she has enjoyed working with ITE on a part-time basis managing the awards program and providing editing services. When not working, Bridget spends time with her family and enjoys live music, craft breweries, and solving the Wordle, Quordle, and crossword puzzles.

About ITE — Founded in 1930, ITE is an international membership association of transportation professionals who work to improve safety and mobility for all transportation system users and help build smart and livable communities. Through its products and services, ITE promotes professional development and career advancement for its members, supports and encourages education, identifies necessary research, develops technical resources including standards and recommended practices, develops public awareness programs, and serves as a conduit for the exchange of professional information. Through meetings, seminars, publications, and a network of more than 18,000 members working in 78 countries, ITE connects members to a world of ideas, people, and resources. For more information, visit www.ite.org.

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ITE — A Community of Transportation Professionals

1627 Eye Street, NW, Suite 550, Washington, DC 20006 USA

Tel 202-785-0060 | Fax 202-785-0609 | Web www.ite.org