

Bridget Gorman Wendling Sr. Director, Communications

For Release January 7, 2025

ITE Launches Safety Roadmap and Action Plan to Drive Zero-Fatality Transportation Systems

WASHINGTON, D.C. – ITE—A Community of Transportation Professionals proudly announces the release of its <u>Safety Roadmap and Action Plan</u>, a transformative initiative designed to reduce roadway fatalities and serious injuries while fostering innovation and collaboration across the transportation industry.

The Safety Roadmap outlines a bold vision for achieving safer transportation systems through five critical goal areas: student engagement, professional development, advancing technical resources, fostering partnerships, and integrating safety into ITE's initiatives. Guided by the principles of the Safe System Approach, this plan provides a comprehensive framework for transportation professionals, policymakers, and industry stakeholders to collaborate in building safer, more equitable transportation networks.

"This roadmap represents not only ITE's commitment to safety but also our ability to lead transformative change. By equipping transportation professionals with actionable tools and fostering collaboration, we are laying the groundwork for a future where zero fatalities is not just a vision, but a reality," said Karen Aspelin, 2025 ITE International President.

Highlights of the ITE Safety Roadmap and Action Plan include:

- **Collaborative Vision**: Bringing together transportation professionals, policymakers, and community leaders to create lasting systemic change.
- **Data-Driven Strategies**: Employing evidence-based approaches to identify and address critical safety challenges.
- **Equity and Accessibility**: Ensuring all road users, including vulnerable populations, benefit from safety improvements.
- Actionable Steps: Introducing 30 new initiatives, supported by ITE's councils, committees, and partnerships, to drive immediate and measurable outcomes.

This roadmap underscores the essential role of collaboration at all levels, from local agencies to international stakeholders, in addressing safety challenges. It builds on ITE's legacy of leadership and

ITE — A Community of Transportation Professionals



innovation, providing the tools and strategies necessary to meet the pressing safety needs of today and tomorrow.

Call to Action: ITE invites its members, partners, and industry stakeholders to join this movement by exploring the roadmap and identifying opportunities for collaboration. Together, we can lead the way in creating safer, more resilient transportation systems. <u>Learn More About the Safety Roadmap</u>.

About ITE — Founded in 1930, ITE is an international membership association of transportation professionals who work to improve safety and mobility for all transportation system users and help build smart and livable communities. Through its products and services, ITE promotes professional development and career advancement for its members, supports and encourages education, identifies necessary research, develops technical resources including standards and recommended practices, develops public awareness programs, and serves as a conduit for the exchange of professional information. Through meetings, seminars, publications, and a network of more than 18,000 members working in 78 countries, ITE connects members to a world of ideas, people, and resources. For more information, visit www.ite.org.

###